

## **Eric White**

UX/UI Designer

1726 W 11th St, Unit A

Austin, TX 78703

323.360.5797

ewhiteart@gmail.com

Portfolio: [EricCleverWhite.com](http://EricCleverWhite.com)

LinkedIn: [linkedin.com/in/ewhiteacd](https://www.linkedin.com/in/ewhiteacd)

## **SUMMARY**

Hands-on design lead and creative strategist with deep experience moving minds and mice. Specialties include UX/UI design, product development, brand-building and content creation. Thrives in fast-paced, collaborative, multi-disciplinary work environments.

## **SKILLS & EXPERTISE**

Primarily Adobe CS plus Sketch, Adobe XD and Keynote. Working knowledge of Invision, Axure, Proto.io, HTML5/CSS3/Javascript. Copywriting and illustration enthusiast.

## **PROFESSIONAL EXPERIENCE**

**Freelance** – Austin, TX

UX/UI Design (5/2016 - present)

Various product design projects for mobile and web

**Atlas Wearables** – Austin, TX

Design Lead (1/2015 - 5/2016)

UX strategy, development and implementation for device firmware and mobile apps. Hands-on UI design for mobile and web. Brand development across multiple disciplines and media.

**Freelance** – Los Angeles, CA

Creative (5/2014 - 12/2014)

High Wide & Handsome, moved from CA to TX

**CollierSimon** – Los Angeles, CA

Creative Director (1/2012 - 5/2014)

Integrated campaigns, UX/UI and brand dev for multiple clients

**Freelance** – Los Angeles, CA

Creative (11/2010 - 1/2012)

CollierSimon, North Social, High Wide & Handsome

**Dailey Advertising** – Los Angeles, CA

Digital Creative Director (5/2008 - 11/2010)

Integrated campaigns, UX/UI and brand dev for multiple clients. Managed team of 5 and interfaced consistently with client while implementing large online campaigns.

**Freelance** – Los Angeles, CA

Creative (11/2007 - 4/2008)

Veoh Networks, Dailey

**Ignited** – Los Angeles, CA

Associate Creative Director (2003 - 2007)

Integrated campaigns and brand dev for multiple clients

## **EDUCATION**

Bachelor of Fine Arts, Design – Academy of Art College, San Francisco (1994)

Liberal Arts – San Diego State University (1988 - 1990)

References available upon request