

Eric White

Designer
1726 W 11th St. Unit A
Austin, TX 78703
323.360.5797
ewhiteart@gmail.com

PORTFOLIO

EricCleverWhite.com

SUMMARY

Hands-on design lead and creative strategist with deep experience building brands and products. Specialties include UX/UI design and content creation. Thrives in fast-paced, collaborative, multi-disciplinary work environments.

SKILLS & EXPERTISE

Sketch, Invision and Adobe Creative Suite. Experience with agile process and management via Atlassian products such as Jira and Confluence. Working knowledge of HTML, CSS, Javascript and React Native. Not a developer, but comfortable looking at code and helping to troubleshoot. Copywriting and illustration enthusiast.

WORK EXPERIENCE**Design Lead / Mutual Mobile** (11/2016 - Present)

Multiple mobile app design projects from ground-floor strategy and UX planning and documentation through interaction and visual design. Working closely with clients and in-house developers in agile environment.

Freelance UX/UI Design (5/2016 - 11/2016)

Various design projects for mobile and web

Design Lead / Atlas Wearables (1/2015 - 5/2016)

UX strategy and design of device firmware and mobile apps. Hands-on UI design for mobile and web. Visual design and brand development across multiple disciplines and media.

Freelance Creative (5/2014 - 12/2014)

High Wide & Handsome, moved from CA to TX

Creative Director / CollierSimon (1/2012 - 5/2014)

Integrated campaigns, UX/UI and brand dev for multiple clients

Freelance Creative (11/2010 - 1/2012)

CollierSimon, North Social, High Wide & Handsome

Digital Creative Director / Dailey (5/2008 - 11/2010)

Integrated campaigns, UX/UI and brand dev for multiple clients. Managed team of 5 and interfaced consistently with client while implementing large online campaigns.

Freelance Creative (11/2007 - 4/2008)

Veoh Networks, Dailey

Associate Creative Director / Ignited (2003 - 2007)

Integrated campaigns and brand dev for multiple clients

EDUCATION

Academy of Art College, San Francisco / 1994 BFA in Design

San Diego State University (1988 - 1990) Liberal Arts

REFERENCES

[linkedin.com/in/ewhiteacd](https://www.linkedin.com/in/ewhiteacd)

More available upon request