

Eric White

Designer
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PORTFOLIO

EricCleverWhite.com

SUMMARY

Hands-on design lead and creative strategist with deep experience building products and brands. Full-stack design experience includes concept through execution: information architecture, ux strategy, wire-framing, prototypes, ui and visual design. Design sprint and agile enthusiast – thrives in fast-paced, collaborative, multi-disciplinary work environments.

SKILLS & EXPERTISE

Sketch, Invision and Adobe Creative Suite. Experience with agile process and management via Atlassian products. Working knowledge of HTML, CSS, Javascript.

WORK EXPERIENCE

Design Lead / Mutual Mobile (11/2016 - Present)

Multiple mobile app design projects from ground-floor strategy and UX planning and documentation through interaction and visual design. Working closely with clients and in-house developers in agile environment.

Freelance UX/UI Design (5/2016 - 11/2016)

Various design projects for mobile and web

Design Lead / Atlas Wearables (1/2015 - 5/2016)

UX strategy and design of device firmware and mobile apps. Hands-on UI design for mobile and web. Visual design and brand development across multiple disciplines and media.

Freelance Creative (5/2014 - 12/2014)

High Wide & Handsome, moved from CA to TX

Creative Director / CollierSimon (1/2012 - 5/2014)

Integrated campaigns, UX/UI and brand dev for multiple clients

Freelance Creative (11/2010 - 1/2012)

CollierSimon, North Social, High Wide & Handsome

Digital Creative Director / Dailey (5/2008 - 11/2010)

Integrated campaigns, UX/UI and brand dev for multiple clients. Managed team of 5 and interfaced consistently with client while implementing large online campaigns.

Freelance Creative (11/2007 - 4/2008)

Veoh Networks, Dailey

Associate Creative Director / Ignited (2003 - 2007)

Integrated campaigns and brand dev for multiple clients

EDUCATION

Academy of Art College, San Francisco / 1994 BFA in Design

San Diego State University (1988 – 1990) Liberal Arts